

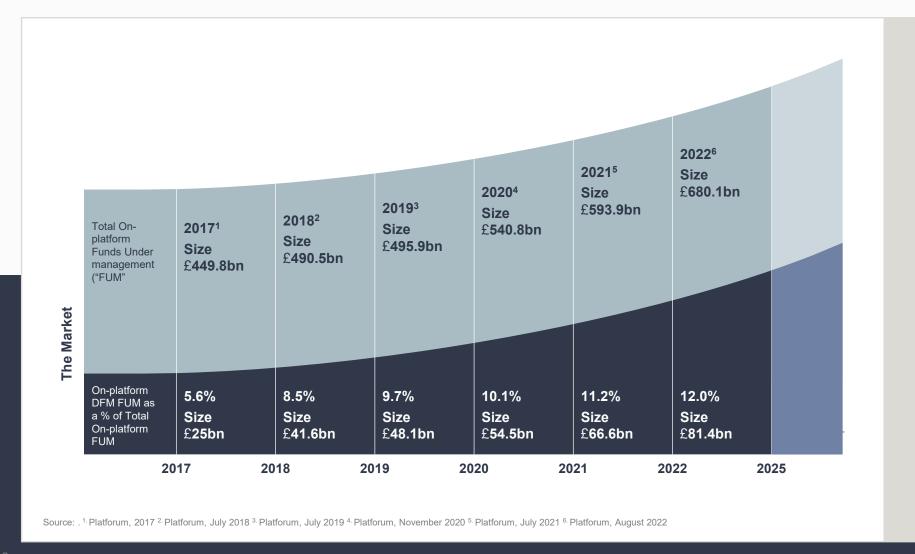
# Building and Running a Compliant CIP

#### **Speakers:**

Mike Barrett, Consulting Director, the lang cat Simon Taylor, Head of Strategic Partnerships & Platforms, Investec Wealth & Investment Anita Turland, Public Relations, Investec Wealth & Investment

05 March 2024

## The use of DFM's to support IFA's CIPs continues to increase



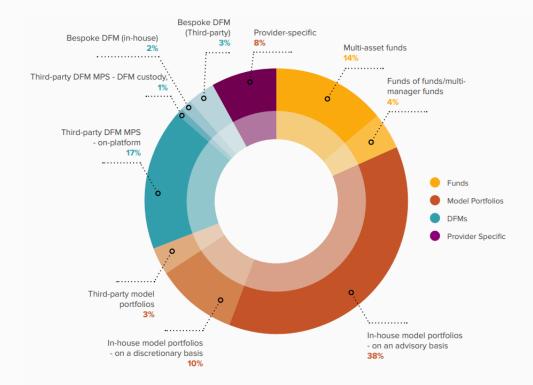


Market forecast to grow 25% per annum to £200bn<sup>2</sup> over the next 4 years



Fastest growing segment of the wealth management market<sup>2</sup>

## Estimate of Overall IFA Market Asset Split



The majority of advisors use models on an advisory basis but these are administratively cumbersome and more are moving to MPS

### **Key Findings**



Over 50% of advisors total flow will end up in a model portfolio



The vast majority of business being outsourced to a DFM is occurring on a platform



Very few IFAs run own custody DFM in house



Even fewer IFAs are prepared to relinquish custody to a DFM to run model portfolios

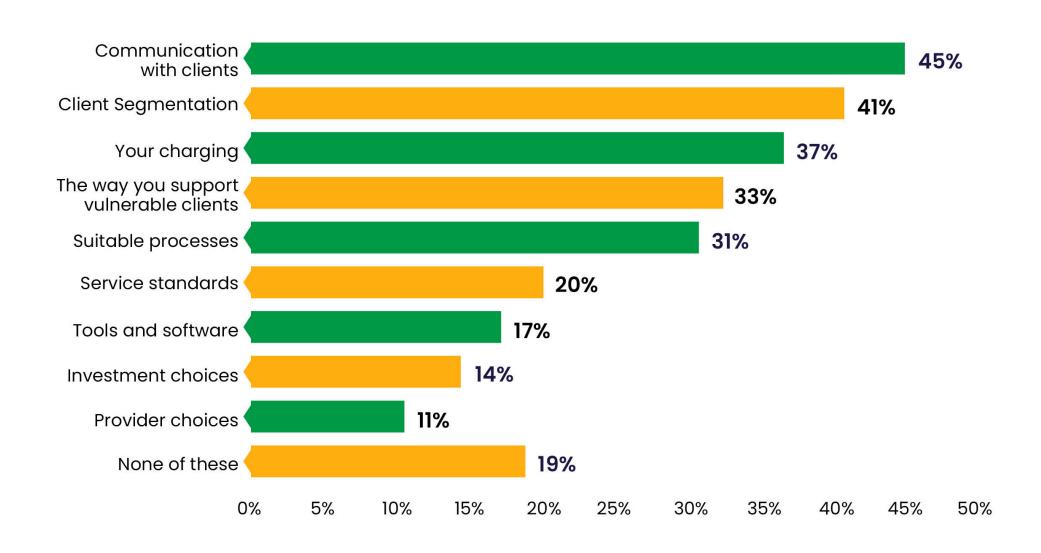
38%

In house model portfolios on an advisory basis

Source: Langcat State of the Adviser Nation – Jan 2022



## WHAT CHANGES HAS YOUR ORGANSIATION MADE AS A RESULT OF CONSUMER DUTY?





## **CONSUMER DUTY STRUCTURE**

### Consumer Principle

**PURPOSE** 

A firm must act to deliver good outcomes for retail customers

**Cross-cutting rules** 



Firms must act in **good faith** 



Firms must avoid **foreseeable** harm



Firms must enable and support retail customers to pursue their financial objectives

## **BEHAVIOURS**

#### **Four outcomes**



Design of Products and Services



Price and Value



Consumer Understanding

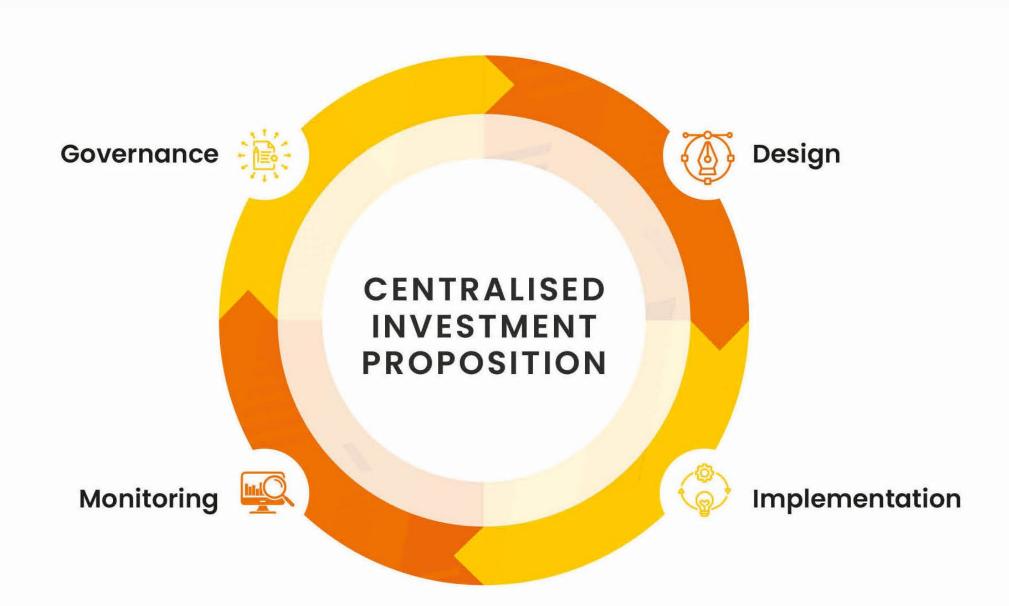


Consumer Support

**DELIVERABLES** 



## **CIP STAGES**



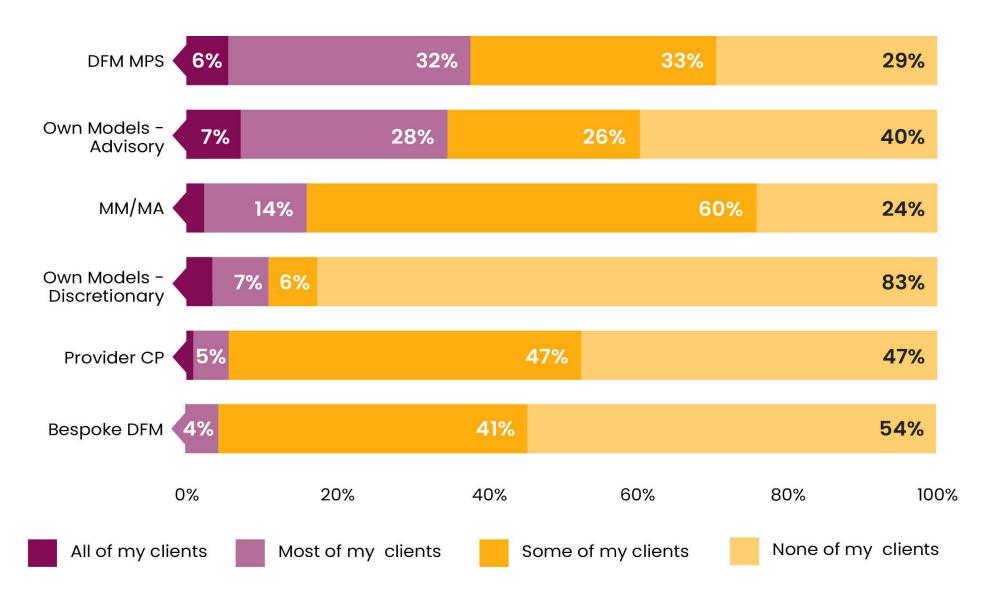


## **CHECKLIST**

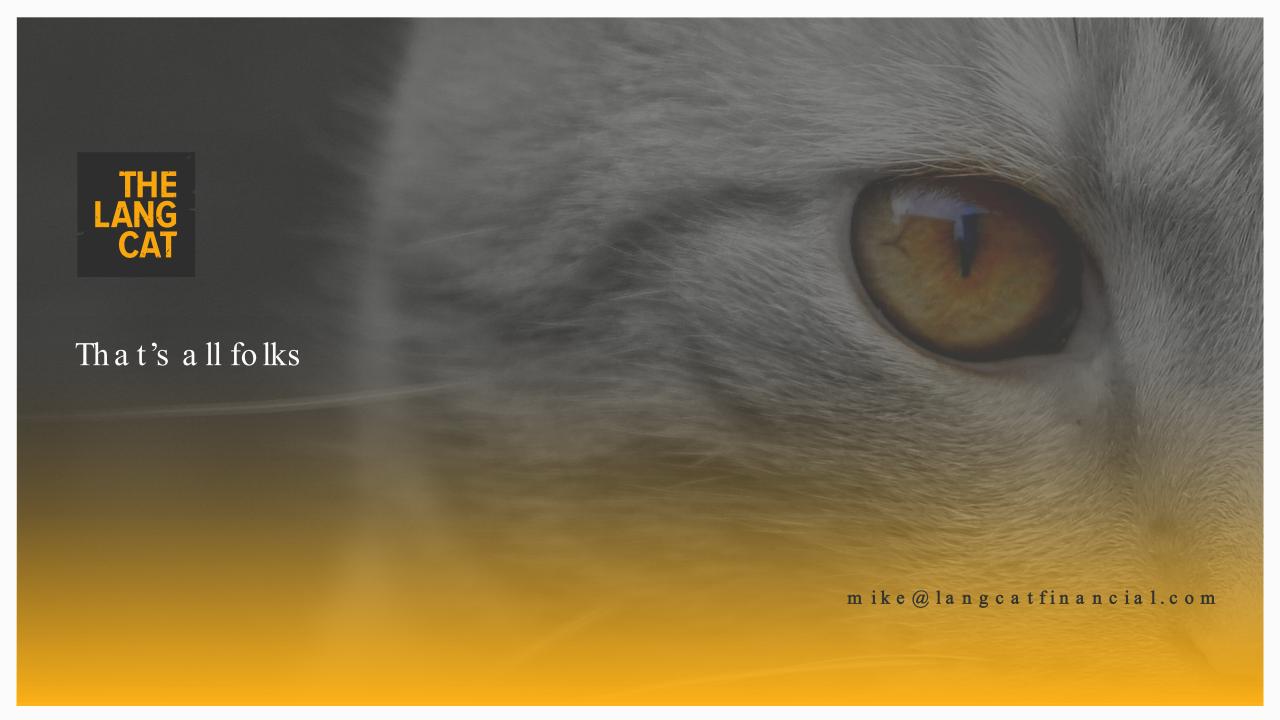
1. Roles and responsibilities.  Does your firm have clearly defined ownership for the CIP and the research and due diligence, and have you appointed a Consumer Duty champion?	6. Outsourced MPS.  Have you obtained and reviewed target market documentation and value for money assessments from all the external investment providers you have selected?
2. Policy documents.  Do you have documentation in place recording your approach to investment and platform selection, and how you will segment your client bank?	7. Research and due diligence. Have you conducted appropriate research and due diligence on all investment solutions and platforms being used within the CIP, fully documenting the results?
<ul> <li>3. Design considerations.  Has your firm decided on your approach to CIP or CRP and inhouse or outsourced investment management?</li> <li>4. CIP target clients.  Have you documented which client</li> </ul>	8. Key staff training and competency. Have all appropriate staff been trained in how the CIP is intended to operate, who the target clients are and how the products held within the CIP are intended to be used?
types the CIP is suitable for and those for whom it is not suitable?  5. In-house MPS.  If your firm is running your own in-house model portfolios, are the required Consumer Duty documents (target client	9. Consumer Duty. In addition to the target market and value for money assessments, how are you evidencing your compliance with the consumer understanding and support outcomes?
definitions and value for money assessments) in place?	10. Ongoing monitoring.  Has the CIP been reviewed in the last 12 months to ensure the intended outcomes are being generated?



## WHAT IS IN YOUR CIP?







## Get ready for a surge in new clients...

Investec Wealth & Investment (UK) commissioned independent research agency Viewsbank to interview 1,065 UK adults aged 18-plus including 568 who have stock market investments between January 26<sup>th</sup> and January 29<sup>th</sup>, 2024.



## Our research shows that financial advisers should get ready for increased demand for their services...



#### One in five retail investors

are considering using an adviser for the first time with nearly 60% planning to do so within two years





#### A third (31%) of investors

with stock market investments currently work with a financial adviser and that there's significant potential for new adviser clients among the rest.

#### Around six out of 10 (59%)

of those who do not get support from a financial adviser are considering doing so within the next two years, with 29% looking to get advice within the next 12 months.



of them estimate they will have investible assets of £250,000 or more when they contact an adviser for help.

#### Around 19%



say they increasingly do not have time to manage their investments or admit to doing a bad job and needing help

WHILE

13%



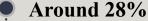
believe they will need more help as the value of their investments increase.

### **Coming up to retirement**

is the main reason for seeing an adviser but coming into an inheritance is another major reason

### **Planning for retirement**

is the main trigger for seeking out advice among those who do not already have support.



said that was their reason for seeking advice

WHILE

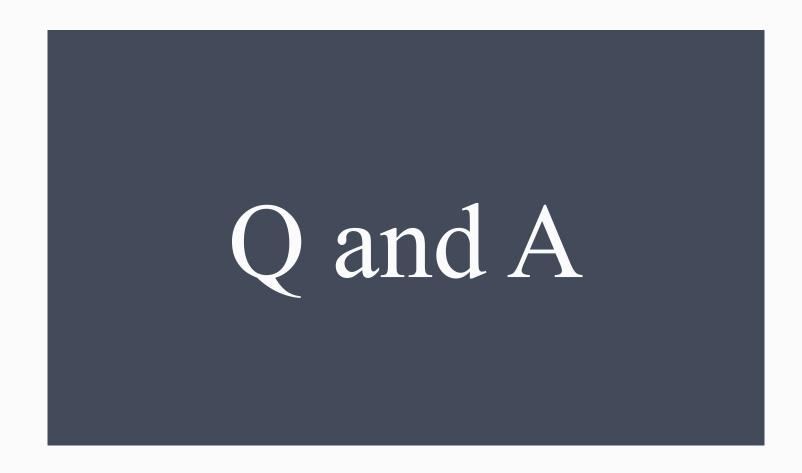
17%

say it is because they are expecting an **inheritance**.

## Our Combination with Rathbones – in numbers



The Combination has received approval by shareholders of Rathbones Group plc and regulators and completed on 21 September 2023.



## Thank you

The information contained in this webinar does not constitute a personal recommendation and the investment or investment services referred to may not be suitable for all investors.